

metaform 03 Design Awards

CONDITIONS FOR ENTRY

Applicants are invited to enter a design in the Metaform Design Awards on the following terms and conditions:

The Brief:

Applicants are invited to enter a design that meets the following brief:

To design a piece of furniture that:

➤ Utilises and explores the potential of "Green Seal" in design and architecture. Green Seal is the new Carter Holt Harvey Cellulose hardened pine (Pacific Hardwood). Although Green Seal should be a critical part of the design entry, other materials can also be utilised (for instance upholstery, or glass etc) if it is felt that this would enhance the design.

➤ Explores the concepts of "transformation" and "renewal".

➤ Illustrates how we can design and make objects that can reduce the impact our designs have had on the environment.

➤ Focuses on a material, process, technique, idea or even design method to achieve the result.

➤ Exhibits unique aesthetic ideas in combination with functional innovation.

➤ Is a conceptual exploration with an emphasis on personal exploration and exploration of these ideas.

Each design should be accompanied by an explanation of the reasoning behind the work. The brief is deliberately broad. The Judging Panel is looking for new and exciting uses of the Green Seal material.

Stages of the selection process:

The stages of the selection process are:

1. Applicants should enter their initial design proposal with a completed Entry Form to the Judging Panel by **[30th November]** to **[Pacific Hardwood, 18 Sherson Street, Tauranga]**. These initial design proposals should be in the form of an A2 format board and/or accompanied by an explanation of the design in an A4 Format. This explanation may be in the form of a drawing, photograph of a scale model, computer rendering (CD roms in a PC compatible format would be accepted), or elevation type drawing.
2. The Judging Panel will make a selection of designs in each Award category [this will depend on the number and scale of entries over all]. After considering the standard of the entries, the Judging Panel reserves the right to reduce or increase the number of designs selected as it deems appropriate.
3. The selected designers will be notified by the 10th of December and will be provided with sufficient Green Seal material following this to either prototype or arrange prototyping of their selected design.
4. The selected designers will then be required to submit their design prototype and photographs of the design on a 35mm slide Transparency by **[Friday March 14th 2003]** to **[Pacific Hardwood, 18 Sherson Street, Tauranga]**.
5. The Judging Panel will evaluate the submitted prototypes and select the Award winners in both categories. The Judging Panel will also select the other designs to be exhibited at the Metaform Exhibition to be held on **[11th April – 2nd May 2003]**. Winners of the Awards and other designers who have been selected to exhibit their designs at the Metaform Exhibition will be notified by **[28th of March 2003]**.

Award Categories and Eligibility:

Applicants are invited to enter their design for **one** of the following two awards:

1. **Open Award** – this award is open to all people that are resident in New Zealand. This award is open to individuals or groups of individuals. Groups must nominate a leader who will be the interface with the Judging Panel. No corporate entries will be accepted. Each participant is limited to entering one design submission, groups are limited to one design submission per member of the group.

2. **Student Award** – this award is open to students of [**Victoria School of Design, Massey School of Design, Unitec School of Design**] design schools who will be over 17 years of age on 1 April 2003. Because these students will be exposed to the Green Seal product as part of their curriculum programme they will not be eligible to submit a design in the Open Award category. The Student Award is open to individuals only and group entries will not be accepted. Each participant is limited to entering one design entry.

Prizes

The following prizes will be made to the winning designs:

The winner of the **Best Award** design will be awarded a prize of \$10,000 NZD. For groups the prize money will be awarded to the nominated leader who will be responsible for allocating the prize between the group. The Judging Panel will not be responsible for and/or involved in this allocation of the prize between a group.

The winner of the **Best Student Award** will win a trip to Milan, Italy for the Milan Furniture fair in Early April 2003 including accommodation for [4] nights, entry into the Fair for [5] days and flights to Milan (as arranged by the Organisers).

Designs of Merit Commendations in both categories may also be made at the discretion of the Judging Panel.

Additional Conditions of Entry:

The Metaform Awards are sponsored by Carter Holt Harvey Limited, AGM Publishing and Locus Research (the "Organisers").

The Awards will not necessarily be offered in any year, nor will it necessarily be awarded in any year that it is offered (for example if the Judging Panel is of the view that there are insufficient entries of a suitable standard).

No correspondence with the Organisers and/or Judging Panel will be entered into except for notification that applicants have been selected to submit a prototype, Award winner notification and participation in the Metaform Exhibition notification.

Decisions of the Judging Panel regarding any aspect of the Metaform Awards will be final and binding.

While ownership in the design of all entries will be retained by the applicant, the physical copy of the design entry, prototypes and all photographs, models, computer renderings, drawings and other images of the design entries (in whatever form) that are submitted to the Judging Panel during the course of the selection process ("Submitted Design") will become the property of the Organisers. These Submitted Designs (whether in full or abridged and winning entries or not) will not be returned to the applicant and may be used by the Organisers for the Metaform Exhibition, publicity and/or any other purpose at any time.

Submitting a design entry is deemed consent to these terms and conditions and such use and ownership of the Submitted Designs, and to publication of the names and photos of the winners of the Awards.

Visit the Website <http://www.metaform.co.nz> for further information

If there are any further questions please contact Pacific Hardwood Ltd on +64 (07) 578 5990.